



Driven by Simeon Ndaji

MITSUBISHI: still shining in the AUTOWORLD

New Executive Lancer Saloon Satisfies your desires all day

New Executive Lancer saloon Satisfies your desires all day. The new executive Lancer Saloon has an imposing sporting appearance. It is available both in 1.6 litre and 1.3 litre engine which is rather tropicalised and ensures that it withstands the vagaries of weather.

The interior is lined with superior leather seats even the power steering. There is a dual air - bags to ensure safety whenever accident occurs. 5 speed manual transmission is complemented with automatic transmission. The sleek saloon car is fortified with power windows, electronic mirrors, radio/CD player, leather steering, Rear Spoiler (with automatic model), 15" wheels, wood print central panel, tropicalised engine and optional Automatic transmission are available.

Mitsubishi is not an unknown name in the global automobile industry because it has been blazing the trail with a challenge and a remarkable impact. In the array of its outstanding brands are the new Lancer Ex2.0L, the executive Saloon Lancer, the extraordinary Outlander, the versatile 4x4 Nativia, Powerful All-needs Pick-up, L200 and another distinguishing factor, Pajaro, rough terrain master; L300, Rosa etc



All New LANCER EX 2.0L Dazzles

The All New Lancer Ex 2.0L is a redefinition of style in the automobile world purposely crafted to carve out a niche for a unique Mitsubishi brand, and also to compete with outstanding saloon cars that have set the pace in the automobile industry globally in spite of the global economic meltdown. All New Lancer is not only good but outstanding that gave it the impetus to leverage on other cars of the same class in the market. This is a product of unique thinking which metamorphosed into elegance and style to the delight of the highly esteemed XCEL lovers and friends. The appearance of the car is captivating and fascinating to conform to the vagaries of the tropics, especially Nigerian climate and environment. It has set a legacy of outstanding performance, and this has influenced its marketability.

Features:

It is a 2.0 litre MIVEC engine. MIVEC engines delivers fine and is quite durable to withstand the vagaries of Nigerian weather, and that is what will endear you to the car. The car is fully airconditioned to ameliorate the harsh feeling of 'Nigerian Summer' quite peculiar to the tropics. There is a continuous variable transmission (Automatic), with the innovation in the autoworld, keyless ignition system.

There are arrays of other features: paddle shifter, ABS with EBD multi-information display, radio 16 CD player to make your journey blissful and memorable



OUTLANDER:

Designed for Maximum Utility & Comfort



Outlander is undoubtedly designed with uncommon specification of a 4x4 popularly referred to as Jeep. Outlander is made powerful and rugged to enable it to ply rough terrain with ease whereas the driver and occupants if there are would enjoy maximum comfort and utility of the vehicle. The new outlander is sturdy, stable and balanced while stationary and even on motion. Whoever that is driving outlander will definitely exude confidence of driving a 4x4. The features it has enables it to wade through gritty roads or very rough terrain. This is a vast improvement of the old Landrover, particularly in comfort and delivery. The improvement touches on quality of engine, performance, and it registers a bolder presence of class and style.

Five-speed manual transmission and automatic available with alloy-wheels and front fog lamps. Cruising a remarkable distance, it has high ground clearance all the way, and the Outlander dazzles both the driver and any other keeping the driver company.

FEATURES

- Flexible seating arrangement.
- 6 CD changer (front loading)
- 4 wheel drive (4x4)
- 2.4 litre MIVEC tropicalised engine
- Leader/fabric seats
- Power steering
- Keyless entry /key ignition

SAFETY

Air-bag alert: Safety is paramount to the motorist and passengers who embark on a journey to work, business, party, club, school etc. If safety is not guaranteed work or any business on wheels will fail. Air-bags are not for fun, it has a significant role to play to guarantee safety of lives of motorists in particular. It is common knowledge that air-bags have saved thousands of lives on the road during inevitable accidents. But it is rather not an uncommon knowledge the dangers inherent if babies are strapped in



car seats when accidents occur many lives including babies will be in danger especially in the Western world.

- In event of a crash, the force of the air-bag inflating could potentially suffocate a baby that's been placed in the front passenger seat. Safety experts recommend getting the passenger seat air-bag de-activated if you must travel with your baby in the front passenger seat.
- But a German car maker, Volkswagen is advising parents not to ever put baby car seats in the front, even if the air-bag has been de-activated because of past experience. Motorists are therefore advised to always strap their babies at the back of the car instead of the front.

In Lancer Executive Saloon, All New Ex 2.0L, safety is always guaranteed with the Dual Airbags, Rear Spoiler, leather steering to ensure a comfortable and firm grip of the steering particularly when negotiating a sharp bend and wading through a very rough terrain.

